

SUPPLY CHAIN BR 2022

In recent years, supply chain challenges have illuminated the need to support small to midsize businesses – the lifeblood of our economy. Managing the endless demands of warehousing, transportation, and logistics can waste valuable resources and distract from the core objective of growing your business.

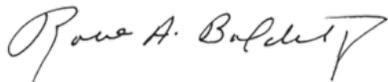
As a 60-year strong Baton Rouge-based 3PL partner deeply committed to our region's development and success, we seized the opportunity to launch Supply Chain BR 2021. This one-day event brought together regional supply chain experts and business leaders for the first time in our community to focus their collective efforts on one mission: to ensure small to mid-sized manufacturers and distributors are prepared to fuel business growth.

Supply Chain BR 2021 attracted business leaders from around the Capital Region, strengthening local partnerships, building new relationships, and engaging in thought-provoking sessions led by experts in our industry. The sessions opened up the floor for attendees to ask essential questions and discover untapped bottom-line gains hidden in their company's operations.

We would like to thank all of the attendees for supporting the event and a special shout out to the business leaders whose valuable questions sparked even greater conversations. Thank you to our Cofounder, the [International Warehouse Logistics Association \(IWLA\)](#), and the support of the [Baton Rouge Area Chamber \(BRAC\)](#), as well as the following sponsors for making this event possible.

We look forward to continuing to foster knowledge sharing and networking as we strengthen regional growth and support our small to midsize manufacturers and distributors together!

Thank you,



Robert Baldrige
President, Wilson Warehouse
Cofounder, Supply Chain BR 2021

In our continuous efforts to serve as stewards of goods and community, the Wilson Warehouse team donated 75 box lunches from the Crowne Plaza to St. Vincent De Paul, a nonprofit organization dedicated to caring for the homeless and those in need.

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